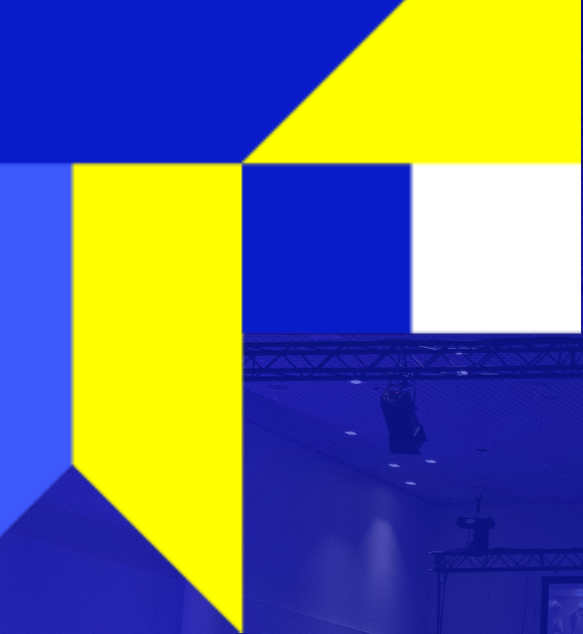
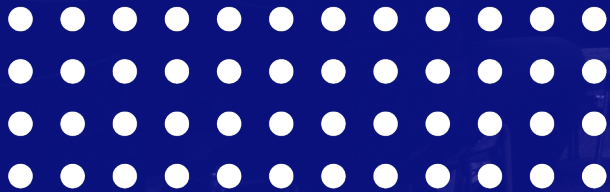
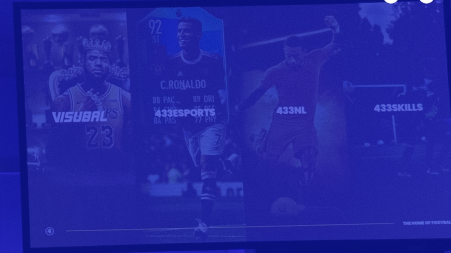


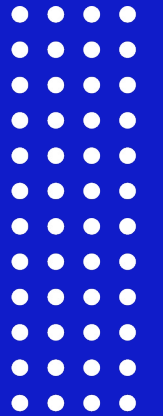
**BUSINESS OF
ESPORTS
& GAMING
SUMMIT**



JOIN THE COCKPIT OF THE SPORTS AND MEDIA REVOLUTION.

Get ready to meet and engage with the world's esports and gaming business leaders!

Crowned as the Sporting Capital of the world on numerous occasions, the city of Melbourne will be hosting the groundbreaking Business of Esports & Gaming Summit. This is not just any summit – it will be a convergence of industries, a celebration of innovation, and a testament to the extraordinary growth of esports and gaming around the world. Join us in one of the world's most liveable cities, on April 26 & 27, 2024, at the Melbourne Convention and Exhibition Centre.



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GENERATIONS.

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THE HOME OF FOOTBALL



REACHING ALL
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THEMES & TOPICS



MONETISING ESPORTS AND GAMING

Creative business
models



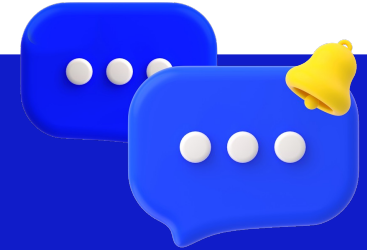
NEW ESPORTS AND GAMING VENTURES

Venture capital



THE ESPORTS AND GAMING CREATOR ECONOMY

Influencers & new media



ESPORTS AND GAMING COMMUNITIES

Millenials, Gen Z and
Gen A



PROGRAM

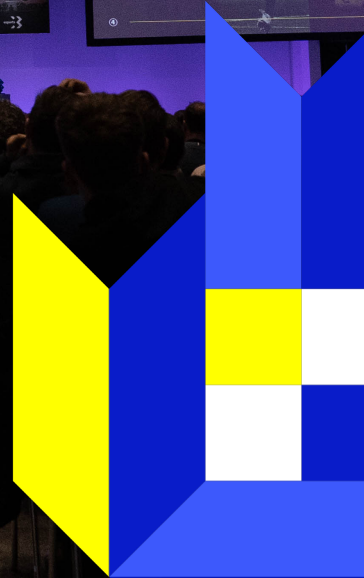
KEYNOTES

PANEL DISCUSSIONS

EXPERT SESSIONS

NETWORKING

ROUND TABLE CHATS



WE CAN DELIVER A CREDIBLE STORY TO THE CUSTOMERS

TRADITIONAL SPORTS

ESPORTS

	TRADITIONAL SPORTS	ESPORTS
TOURNAMENT DESIGN		
PRODUCTION		
BROADCAST		
DISTRIBUTION		

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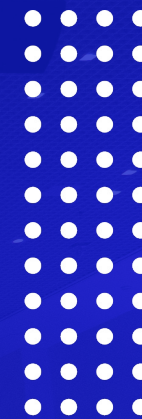
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ESPORTS





MAKING ESPORTS AND GAMING WORK FOR YOUR BUSINESS

The Business of Esports & Gaming Summit is your passport to the epicenter of one of the most dynamic and rapidly growing sectors in the world.





PARTNER PROPOSITIONS

	LEGEND	HERO	PRO
BRANDING	Digital Branding (website & e-mail)	X	X
	Physical Branding (Collateral & Signage)	X	X
	Social Post on BEGSummit channels	3	2
THOUGHT LEADERSHIP	Pre-Conference web/social/ e-mail content item	X	
	Presentation and/or Panel Involvement	X	X
	Propose a keynote speaker	X	
	Post-Conference feature in the BEGSummit Newsletter	X	
LEAD-GEN	Complimentary Summit 2-day tickets	10	5
	List of participating organisations	X	X
	Exhibit space (optional and at cost)	X	X

\$20,000 \$10,000 \$5,000

A large audience is seated in a conference hall, facing a stage with multiple screens and lighting rigs. The scene is overlaid with a blue tint and geometric patterns of yellow, white, and blue triangles and squares. A yellow box in the center contains the event title.

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ESPORTS
& GAMING
SUMMIT**

Let's talk!

info@businessofesportsandgamingsummit.com.au